



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Pol/K Castor Dental/Fl De/D Other/(17041)**  
**Dudley Media (3184)**  
DUDLEY,BOB  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political (1065)  
K CASTOR DENTEL/FL DEM (139473)  
**National/Political**  
/06369641

**Invoice** 643721  
**Inv Date** 10/28/2012  
**Terms** Net 30  
**Contract** 336570  
**Bill Type** Standard  
**Period** 10/1/2012 - 10/28/2012

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

CASTOR DENTEL/FL DEM  
KAREN CASTOR DENTEL/FLORIDA

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/30/2012 4:06:05PM

**Dudley Media**  
**919 Catherine Street**  
**Philadelphia, PA 19147**

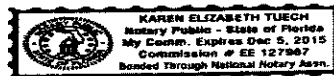
AgM

## OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 11:59AM (Mo)	00:30	KCD1203H	\$925.00	
1.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 11:31AM (Tu)	00:30	KCD1203H	\$925.00	
1.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 10:59AM (We)	00:30	KCD1203H	\$925.00	
1.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 10:59AM (Th)	00:30	KCD1203H	\$925.00	
1.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 10:59AM (Fr)	00:30	KCD1203H	\$925.00	
2.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 6:00PM (Mo)	00:30	KCD1203H	\$3000.00	
2.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 6:13PM (Tu)	00:30	KCD1203H	\$3000.00	
2.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 6:00PM (We)	00:30	KCD1203H	\$3000.00	
2.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 6:00PM (Th)	00:30	KCD1205H	\$3000.00	
2.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 6:27PM (Fr)	00:30	KCD1205H	\$3000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$19,625.00	Total Spots	10
Commission	(\$2,943.75)		
Net Total	\$16,681.25		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.